



JOT THESE DATES ON YOUR

CALENDAR



Tues., June 14 - British Regional Dinner: In honor of the Queen's birthday. Reservations for member and one guest, \$4 charge. Cocktails, 6:30 p.m. Dinner, 7:30 p.m.

TWA CONTRIBUTES \$1,000 TO WORLD PRESS CENTER

Trans World Airlines has contributed \$1,000 to the Overseas Press Club for the new World Press Center, the largest amount so far from any airline.

TWA's contribution brings the total of outside gifts to \$129,773.21. Grand total to date is \$269,262.68; of this sum, \$133,119.22 has been contributed by OPC members and \$6,370.25 is the anticipated proceeds from the Annual Awards Dinner.

South African Minister Denies Press Curbs; Resents OPC Group's 'Tone'

South African Minister Eric H. Louw has taken exception to an appeal by the OPC Freedom of the Press Committee to use "moderation" in actions involving reporters, two of whom were jailed.

In a letter to John F. Day, committee chairman, signed (illegibly) by his private secretary, the Minister made this stand:

Dear Sir:

I am directed by the Honourable Eric H. Louw, the Minister of External Affairs, to acknowledge receipt of your letter dated 28th April, 1960, in which it is alleged that freedom of the press is not observed in South Africa.

Mr. Louw asks me to inform you that there is no country where the freedom of the press is more strictly observed than in South Africa. Newspapers are able to express their opinions freely and without restraint whatsoever. Even in the many cases that local papers have published distortions of facts they have been allowed to do so freely.

NEWSMEN PACK UP AS IKE JETS TO NEWEST STATES, JAPAN

Jessie Stearns

Wash. D. C....President Eisenhower, departing on June 12 for his Far Eastern Tour abroad his jet airliner, is expected back about June 26.

This trip will take the President to both the 49th and 50th states - Alaska and Hawaii.

Mr. Eisenhower will fly first to Manila, with stops at Anchorage, Alaska, and Wake Island.

The press plane will make its fuel stop in Japan and save a good deal of time on the trans-Pacific trip. But the word "protocol" forbids the President from touching down on Japanese soil until the moment of his official arrival June 19.

Philippine Ambassador to U.S. Carlos Romulo advises the Philippine Congress has adjourned but will be called back for special session to hear Ike speak. To

make the President feel at home, a search is out to find the driver he had when serving there with General MacArthur, in order that he can drive him again.

One day of the 5-day scheduled visit to the Philippines will be devoted to relaxation and a round of golf in the cool mountain surroundings of Camp John Hay at Baguio, summer capital of the Philippines.

On June 3, before departing on a proving flight of the new tour with the President's personal pilot Col. William Draper, Jim Hagerty stated that the President may transfer to the cruiser St. Paul for the trip from Manila to Taipei, capital of Formosa. If he decides to go by ship, he will go ashore at Taipei by helicopter June 18 and stay overnight.

Mr. Eisenhower plans to fly from Taipei on June 19, stopping briefly at Okinawa to inspect the biggest U.S. base in the Far East and then go to Tokyo.

On the morning of June 22 he will fly to Seoul, capital of South Korea, for one day. There he will meet with Korean and United Nations officials.

On June 23, the President will depart from Tokyo for the 50th state - Hawaii. From here he will leave for home.

Pressman assigned to this trip are:

(Continued on page 7)

OPC BULLETIN GOALS

The Overseas Press Club Bulletin Committee reorganized last week and the theme was "More" - more news, more advertising and, primarily, more OPC members participating in Bulletin coverage.

Co-chairmen Jess Gorkin and Don Wayne emphasized that the Bulletin's goal is a 12-page weekly issue. To attain that goal, the Bulletin would like more reporters and editors and the co-chairmen issued a call for volunteers interested in a bigger and better Bulletin. For details, contact Gorkin or Wayne or Miss Lucille Pierlot, the Bulletin's managing editor.

Committee member in charge of Bulletin advertising is Milton Enzer.

I am further asked to remind you that freedom of the press does not mean freedom to abuse the freedom of the press.

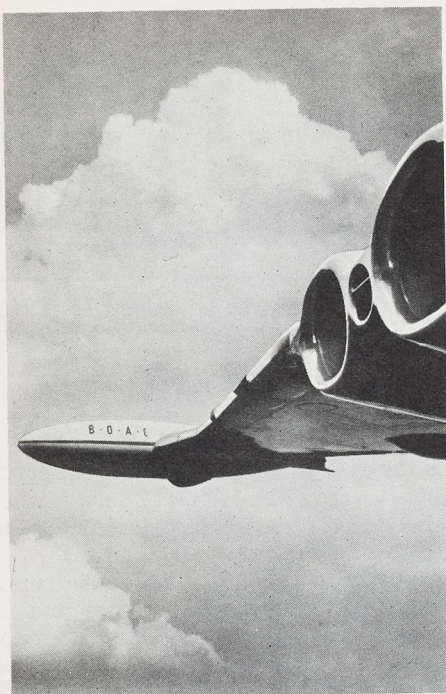
In South Africa we have been plagued by the type of overseas press representative who sends dispatches which are not only highly distorted and false, but also maliciously distorted. Mr. Louw would like to be informed whether your Overseas Press Club approves of that type of reporting.



Louw

Mr. Louw resents the tone of your letter and particularly the unfounded charge that the press in South Africa is not "free," and he particularly requests you to reply to the above question. He also asks me to inform you that an overseas reporter who was recently deported,

(Continued on page 5)



Jetliners serve the Airborne Press

JETLINERS are news. Hot news! We've had our share of the headlines. And we're grateful.

Here are the two latest BOAC planes which serve the airborne public...and the airborne press:

- COMET 4—"Pure jet."
- BRITANNIA—"Jet-prop."

Do you get assignments in Europe? In Africa, Asia...or anywhere in the world? Fly BOAC—and get right to the news—in a hurry!

For your convenience there are BOAC offices in these U.S. and Canadian cities:

Atlanta, Boston, Chicago, Dallas, Detroit, Los Angeles, Miami, New York, Philadelphia, Pittsburgh, San Francisco, Washington, Montreal, Toronto, Vancouver, Winnipeg.

World Leader in Jet Travel

B·O·A·C

takes good care of you

Overseas Ticker



PARIS... from BERN REDMONT

Eric Hawkins, managing ed. of NY HerTrib's European edition since 1924, has been named Editor Emeritus.

B.J. Cutler, Paris buochief, will take over his post. Nathan Kingsley, city ed., will become assoc. managing ed. Changes take effect June 25.

London-born Hawkins, member of Trib's editorial staff in Paris for 45 yrs, is longtime OPCer and one of the best known news-men in Europe. He will continue with the paper in Paris as a kind of elder statesman, while also fulfilling a lifelong ambition to write a book on the newspaper.

Cutler, the new m.e., joined the Her Trib in NY in 1951 after 6 yrs with the Pittsburgh Press, and was Moscow corr from 1956-58.

Robert S. Benjamin and wife Dot visited Paris on a swing around Europe from their native habitat in Mexico.

Robert Kleiman (USN&WR), Crosby Noyes (Wash Star) and Waldo Drake (Los AngTimes) bound for home leave in U.S.A.

Lowell Bennett, U.S. Embassy press attache, feted in round of farewell parties prior to departure for re-assignment in Wash to Army War College.

Joseph Barry, NYPost Paris corr, due for temporary editorial page assignment in NY this summer.



Hawkins

MOSCOW... from ALINE MOSBY

Stragglers home from the Summit came Tom Lambert, NYHerTrib, Osgood Caruthers, NYTimes, Joe Michaels, NBC, and Preston Grover, AP, with new haircuts, at least, to show for the trip.

After the conference collapse, Carl Mydens, Moscow's Life corr, continued on to NY to collect an honorary degree at Boston U. . .

When the spotlight touched the star at the Bolshoi Theatre May 30, it revealed for the first time an American, Anastasia Stevens, daughter of Edmund Stevens, Time, and the one and only U.S. student at the Bolshoi school. Stasia made her starring debut while the Moscow press corps in the stalls cheered her on. . .

Mary Johnston, Fortune mag, a Moscow visitor . . .

We welcome CBS back to the fold in the person of Marvin Kalb. As Kalb's predecessor, Daniel Schorr, was not on

hand to welcome him, CBS having been de-visaed 2 yrs ago, Max Frankel, NYTimes, took over with a party introducing Kalb to the foreign colony. The Amer press group here now numbers 16 "bourgeois" corrs, incl 14 permanently accredited and 2 on temporary visas, and one Communist scribe.

TAIPEI... from GERALDINE FITCH

Fred Rheinstein and Dexter Alley of NBC-NY flew in this week to TV-ize Pres. Chiang Kai-shek as follow-up of third term inauguration. . .

Fr. Frederic Foley of Jesuit Mission News and expert photog left June 3 for Boston furlo, presenting photo exhibit under name of his pictorial book "Face of Taiwan" from Los Angeles to NY en route. . .

First officers of Foreign Correspondents' Club in Taipei were inaugurated at luncheon to which Chinese publishers, editors and heads of 2 news agencies were invited, with Premier-Veep Chen Chang as honor guest and speaker.

David Roads, NYHerTrib news serv, and wife have arrived and taken up residence in suburban Tien Mu. . . Other fgn corrs in on temporary assignments include Hans Karl Thurn of German Youth and Christian Roll of Westdeutsche Allgemeine Zeitung; Harold Bushby from Australia; Wade Bingham and Peter Kalischer of CBS, and Forrest Edwards of AP. . .

Press and news agencies already in a dither over Ike's visit June 18 (Moscow's loss: Taipei's gain) and info that 80-100 fgn newsmen and photogs (as many as covered Quemoy war) are coming by press plane. Keep one eye on Taipei, while Taipei keeps one eye on offshore islands and mainland coastal movements.

BELGRADE... from JOE PETERS

Paul Underwood, NYTimes, shoved off for a few weeks to Czechoslovakia via Hungary in his Mercedes — I am leaving for Sarajevo and the Adriatic Coast tomorrow — so Belgrade will remain totally bereft of Amer corrs, and "mile" at the Press Club bar will have to serve his excellent martinis to our sundry allies.

The other day the Yugoslav Foreign Minister gave a gala reception in honor of visiting Belgian Foreign Minister. Black tie, said the invitation — I never thought I'd need a tuxedo in a Communist

(Continued on page 6)

Editor This Week Is: Herb Coleman
Bulletin Committee Chairmen:
Donald Wayne, Jess Gorkin
Managing Editor: Lucille G. Pierlot

OPCers Pass Amendments To Club's Constitution

All six proposed amendments to the Club's Constitution were passed, it was announced by Secretary **Dick Anderson**. Voting closed on June 2 and the amendments became effective as of that date.

The amendments voted and the tally are as follows:

ARTICLE V — SECTION TWO: "The officers of the Club shall be a President, four (4) Vice Presidents, a Secretary and a Treasurer, to be elected annually in accordance with procedures set forth in the By-Laws."

"The unsuccessful candidate for President polling the highest number of votes among the losers, and provided he secures at least 30% of the total votes cast, may be named a 4th Vice President upon recommendation by the President and the Board."

FOR 373 AGAINST 88

ARTICLE V — SECTION ONE:—

"That the two highest unsuccessful candidates for the Vice Presidency, if they poll within 10% of the lowest winning candidate, may be named alternates to the Board of Governors upon the recommendation of the President and the Board."

FOR 358 AGAINST 105

ARTICLE III — SECTION FOUR — (A) to contain the additional phrase:

"and who are still engaged in active journalistic work."

FOR 365 AGAINST 93

ARTICLE III — SECTION FOUR — to contain the following additional paragraph:

"(E) That any members taken into the Overseas Press Club after April 28th, 1960, as active members shall remain as active members only so long as they are principally engaged in journalistic work and that in case of their engaging in other occupations, they shall be automatically changed to associate members. This clause shall in no way affect the present membership of this Club whose right to active membership shall not be altered."

FOR 364 AGAINST 94

SECTION FOUR — ACTIVE MEMBERSHIP. A new sub-section (D) to read:

"(D) Authors of published books on foreign affairs. Present Section (D) to be changed to (E)."

FOR 361 AGAINST 114

SECTION FIVE — ASSOCIATE MEMBERSHIP. A new sub-section (G) to read:

"(G) Professional writers of books dealing with current affairs or the relation of history to current affairs, and editors of publishing houses handling such books."

FOR 352 AGAINST 120

Each of the amendments received more than the 2/3rds (two-thirds) vote required by the Constitution. Tellers were: Secretary **Dick Anderson**; **Everett R. Stone**; **Donald Feitel**.

THE EGGS AND ED

Editor, OPC Bulletin:

How about a box somewhere in the Bulletin to call attention to the fact that hard-boiled eggs are now available at the bar for 15 cents each?

Ed Wergeles, Member
House Operations Committee

PEOPLE & PLACES

Photographer **Philippe Halsman** was taped by CBS for Person-to-Person show to be broadcast June 17 ... **Curt Gunther** and **Louis Weintraub** have formed Photo Communications Co. in NY to carry out visual communications projects ...

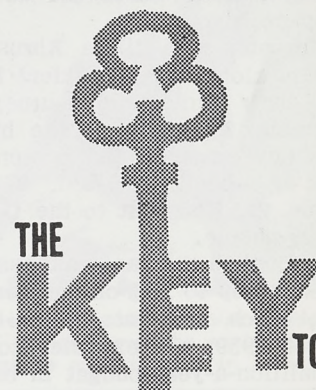
Kay Lawrence, AP, elected pres of NY Newspaper Women's Club. **Jo Paquin**, King Features, and **Kathleen McLaughlin**, elected to the Board of same organization ... "Handbook of Public Relations", just published by McGraw Hill Book Co., has sections on mass communications and PR angles by **Henry Clay Gipson**, **George Hammond**, **Tom Mahoney**, **Edward C. Potter**, **Joseph S. Rosapepe**, **Norman A. Schorr** and **Patrick J. Sullivan** ...

Enjoying NY with his family on home leave is Newsweek's Mediterranean bureau chief **Curis G. "Bill" Pepper** ... **Milburn McCarty** just opened new Chicago office for his PR firm ... **William Vandivert** did the photography for new children's book just published, "Young Russia" ... **Sid Latham** with the cover and 2-page color spread on antique fire fighting equipment in May's True mag. ... **Dick Pack**, v.pres. for Westinghouse B'casting Co., back from 2 conference weeks in London with WBC's European news bureau chief **Rod MacLiesh** ... **James R. Ullman** recently returned from 14-month South Pacific trip where he wrote pieces for Satevepost, Holiday and Horizon. He has a novel and non-fiction book in the works ... **Harry Rasky's** produced-written-directed "Greenwich Village & Beatniks", carried on WNYC, won Ohio State award for best single radio program. He leaves for month in Canada as special consultant to new TV operation then to L.A. to cover Dem. Convention for British TV ... **Lillian G. Genn** has humorous article "Why Girls Shouldn't" in current Pageant mag ... **George Carroll**, aviation ed, NY Journal-American, received 1960 James J. Strebig Award from Aviation Writers Assoc. for top news story ...

Adele Nathan and **Dorothy Omansky** recently in Chancellorville with Civil War Round Table on research trip for Adele's new book "Abraham Lincoln's America"....

Earl O. Ewan, U.S. Steel PR, re-elected as Treasurer by Columbia Journalism Alumni.... **John V. Danby**, former exec editor of Redbook, joined Good Housekeeping as mgng editor June 6.... **Ray Josephs** with Mrs. off to Europe & Mideast on fact-finding tour with writing assignments for several weeks.... New book, "In Many Voices: Our Fabulous Foreign Language Press", by **Edward Hunter**, will be published July 1 by Norman College, Ga.. (Cont'd on page 6)

FEATURE

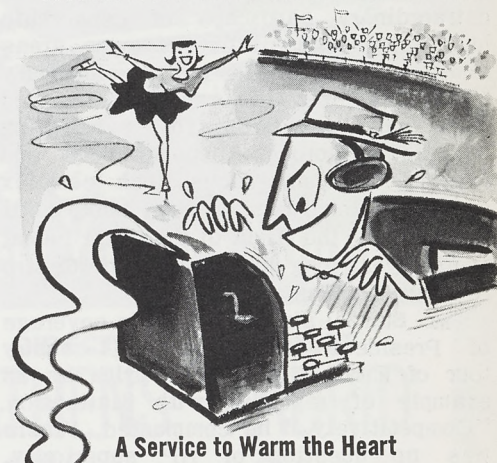


MASS COMMUNICATION

Send for a copy of **FEATURE Magazine** — America's prime publicity medium. It reaches all leading U.S. editors with your publicity feature stories.

CENTRAL FEATURE NEWS INC.
1475 BROADWAY, LO 4-3123

RCA OVERSEAS TELEX SERVICE




A Service to Warm the Heart

The Overseas Press Bulletin, in its issue of March 5, reported:

1. Below zero temperatures during the European Figure Skating Championships at Garmisch froze solid the telephone in the AP press section.
2. Correspondents in the AP press section rose to the occasion by using telex service to dispatch their bulletins.

Verily, telex service... providing international communication at typing speed... is something to warm the heart of a correspondent left out in the cold by other means of communication. RCA offers this service between the U.S. and 47 overseas points.

RCA Communications, Inc.

A Service of 

New York 4: 66 Broad St., Tel. Hanover 2-1811
San Francisco 5 • Washington 6, D.C.

ONE DAY IN THE WORLD COSTS AP \$98,597

(Ed. Note: The following is a reprint from Editor & Publisher, April 9, 1960 issue.)

It took \$98,597.94 every day in 1959 for the Associated Press to keep reportorial eyes on the earth, the moon and all the space beyond.

Keeping step with Nikita Khrushchev and tagging along with President Eisenhower on their "cold war" journeys imposed special expenses on the big co-operative news agency and it went into the red by about \$416,000. The AP "team" on Mr. K's visit to the U.S. included 100 people.

A 7% boost in the basic assessments and increases up to 20% on supplemental services, which went into effect toward the end of 1959, are expected to hold the \$36 million-a-year budget in balance at least until the decennial revision in 1962, the membership was told in the annual report which was distributed this week as a preface to the New York meeting April 23.

'Repeated Triumphs'

In a sharply competitive enterprise, General Manager Frank J. Starzel reported, the AP's staff teamwork and brilliant individual craftsmanship scored repeated triumphs under some of the most extraordinary working pressures ever experienced.

"The staff," Mr. Starzel said, "showed great resourcefulness in coping with extraordinary handicaps of censorship hazards, inaccessibility of some areas to American reporters, and revolutionary conditions. Yet the report maintained traditional standards for penetrating reporting, thorough dependability and keeping in sharp focus such complex events as the Russian moon shot, civil war in Laos, the flight of the Dalai Lama, and the year-long upheavals of the Castro revolution in Cuba."

Mr. Starzel singled out AP's coverage of President Eisenhower's 11-country tour of Europe, Asia and Africa as an example of reporting with distinction. "Competitively," he commented, "there was no question of AP superiority. Throughout the trip, three out of four dispatches, published in newspapers having two or more news services, have the (AP) credit."

'Without Touches of Bias'

Also pointing up AP's performance against unnamed competition, Mr. Starzel mentioned the coverage of Foreign Ministers' Conference at Geneva and said, "Here, as in many other stories of ideological conflict, the AP covered the news objectively and without the touches of bias that marked some other reporting."

For two weeks or more, he added, AP alone provided reliable news at the start of a strange war in Laos, where the

government in power was threatened by rebels backed by Communist forces in North Vietnam.

During the year, Mr. Starzel reported, AP picked up 164 more radio and television stations as associate members for a total of 2,042, while the net gain in the publications group was 15 to a total of 1,778. The General Manager has been having discussions with the officers of the AP Radio and Television Association "with a view of the fullest possible participation of that organization in the affairs of AP," it was noted at a meeting of the Board of Directors.

Technical changes in the communications business are coming so rapidly that the AP directors authorized the General Manager to tap a reserve fund of up to \$200,000 for research and development projects.

Operating Gains for Papers

Mr. Starzel said spectacular new techniques in high-speed wire service are achieving important operating gains for newspaper members. He cited particularly the financial tabular service which began in mid-1959 and told of one afternoon newspaper that was doing "with ease" on four automated machines the stock setting job that tied down 26 manually-operated machines. The complete New York Stock Exchange tabulation is now transmitted and set into type in about 35 minutes even when there are more than 1,200 issues traded, Mr. Starzel said.

The Wirephoto network, marking its 25th anniversary, had a record of 537 members.

In the World Service, the principal gains in subscribers were in the Far East, the Middle East and Middle America, but there were offsetting losses in Cuba, Argentina and France-Germany-Luxembourg, which were attributable, Mr. Starzel said, to governmental changes and the economic pinch in Cuba and Argentina, and cut-rate competitive practices in France and Germany. The total number of regular subscribers to AP services outside the U.S. was greater than in 1958, the number of countries receiving the news service climbing to 75 with the addition of Bulgaria and Honduras.

Mr. Starzel said an arrangement had been made where by Tass transmits its full report in English from Moscow directly to AP's New York office.

The Teletypesetter Sports Wire had a 10% gain in subscribers and Japan's keen interest in the Olympic Games at Rome will entail the leasing of special news and photo wires to Tokyo. A daily file of 50,000 words on the Olympics is anticipated. In 1924, when interest in U.S. athletes was the chief consideration, Mr. Starzel said AP's total wordage

on the Olympics was about 50,000.

Expenses Itemized

AP's operating expenses for 1959, totalling \$35,988,239, were three times the cost of the service in the 1940s when a world war required coverage.

The 1959 statement showed these items:

Domestic news collection and distribution, \$19,769,918.

Foreign news collection and distribution, \$4,849,839.

Supplemental services, \$8,876,819.

Administrative and clerical salaries, \$786,811.

Employees' benefits, \$1,045,534.

Taxes and social security, \$443,652.

Legal fees and expenses, \$84,046.

Other, \$131,620.

In actions during the year, the Directors adjusted the assessments for Washington newspapers after the bureau moved from the *Washington Star* building where it had been for 58 years. The local newspapers' charges were revised to cover the cost of offices equal to those in other cities of comparable size and part of the rental cost of the Washington bureau was charged to the general fund.

Policy on Suspensions

The Board reaffirmed its policy of denying abatement of the assessment for periods when a newspaper does not publish due to a strike or other conditions beyond its control.

A committee headed by John R. Reitemeyer of the *Hartford* (Conn.) *Courant* was appointed by President B. M. McKelway to look into the request made by the *St. Louis* (Mo.) *Globe Democrat*, which suspended for 100 days. The committee pointed out that the general expense to the membership of collecting and distributing the news service is not lessened because of the inability of the member to publish. Its recommendation that the member be saved only out-of-pocket expenses and the cost of optional supplemental services be suspended was unanimously approved.

With the separation of insurance and pension contracts into three divisions — for the Guild, for the Commercial Telegraphers Union, and for non-union personnel — the AP is moving toward a supplemental pension plan on behalf of the executive-exempt group so that benefits negotiated by the unions may be equalized. Also under consideration are contracts with key executives to assure their continued availability for consultative and other purposes after reaching retirement age.

Members' contributions are still being accepted for the WPC Fund Drive!

Chicago Press Club Moves Into New Penthouse Home

Chicago newsmen have taken over the top of the St. Clair Hotel — the penthouse section — as the new home of the Chicago Press Club.

The Club has spent \$130,000 in re-decorating the penthouse into a show-place of the Midwest. As CPC President John H. Thompson (Chicago Tribune) puts it:

"No cuspidors, no sawdust on the floor, no Custer's Last Stand and no voluptuous painting of Nude Reclining. Only the twinkling lights of the big city's lake front . . . and memories."

Keynoting the club's splendor is a mosaic mural depicting mankind's struggle for a free press. The mural was done in Byzantine style (24 karat gold, sterling silver ornaments, and jewels) by Genaro Alvarez, noted Mexican muralist, in his Mexican studio. Alvarez studied under the late muralist Diego Rivera.

Before moving, the Club sold all its furnishings from the Sheraton Hotel location, including portraits of past presidents. The club publication, *Overset*, put it delicately:

"We have been told that some of the past presidents would consider any reasonable offer for their portraits, but this is a matter to be negotiated with them."

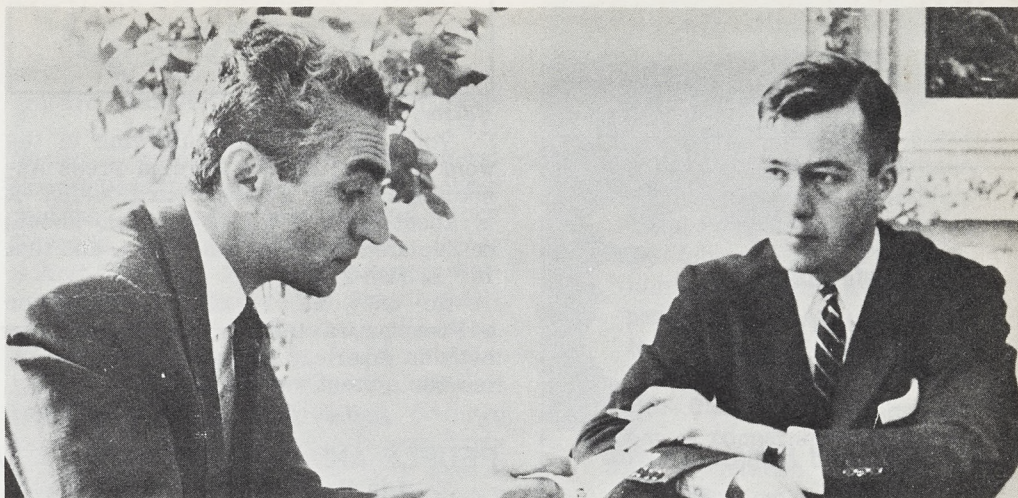
South African Emergency Regulations Box In Irate Letter To Ed. Writers

The International Press Institute, in its May report, criticized restrictions on press freedom in South Africa. However, some newspapers here published the gist of this report despite restraints put on them by the continuing State of Emergency Regulations.

These Regulations make the South African editor's job considerably more difficult. On the lighter side (at least in the foreign observer's view) the Regulations have even made a worrisome thing out of that long-time sinecure, the conducting of the "Letters to the Editor" column.

These people have had to be very careful in recent months as thousands of citizens, eager to let off steam for or against the Government, furiously take pen in hand and let go their spleen. So it is, with one eye on the Emergency Regulations and the other on letters, that the column conductors especially in the English-language papers have to run almost daily boxes announcing rejects. For instance:

Mr. S.A.: Your letter unprintable under Sec. 5 Emergency Regulations.



Shah Mohammed Reza Pahlavi of Iran told United Press International correspondent Arthur Higbee (right) that the summitt failure left "dark clouds" hanging over the world. Higbee interviewed the Shah in Geneva, Switzerland, a few hours after the military coup in Turkey.

Mrs. B.M.: Your letter unprintable. You can't call that Cabinet Minister *THAT*.

The Johannesburg Daily Star has been running a guidance box for letter writers, including such admonitions:

"Give your name and address; Use temperate language; Avoid libels; Discuss policies, not personalities; Avoid irony; Sign your letter legibly; and remember that the Union is in a State of Emergency."

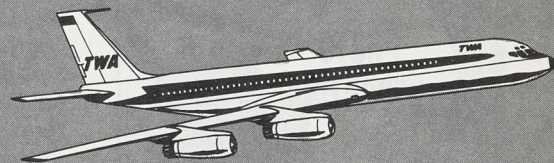
— Richard Kasischke

AFRICAN CURBS (Continued from p. 1)

had received instructions from his news editor to concentrate on "blood and guts" news. Mr. Louw would also be glad to know whether your organization approves of that type of instruction being given by a leading newspaper.

Since the present Government came into power only two overseas pressmen have been deported. In both cases the action was fully justified.

Yours faithfully, Private Sect.: Minister of External Affairs, Pretoria, Union of S. A.



TWA SuperJet

new non-stops... New York to Europe

| NON-STOP | NON-STOP | DIRECT | DIRECT |
|-------------------|--------------------|---------------------|--------------------|
| ROME | LISBON | ATHENS | MADRID |
| 8 hrs. 5 mins. | 6 hrs. 15 mins. | 10 hrs. 40 mins. | 8 hrs. 20 mins. |

TWA SuperJets now fly every day non-stop to London and non-stop to Paris, then on to Frankfurt, Rome. Starting this month, the giant Jetliners designed for speed, comfort and longer range fly non-stop to Lisbon and Rome, direct to Madrid and Athens. There's no faster way to go. International dining and luxury service the moment you step aboard. On your next assignment overseas, reserve First Class or Economy Class on the **TWA SuperJet**.

FASTEST COAST-TO-COAST

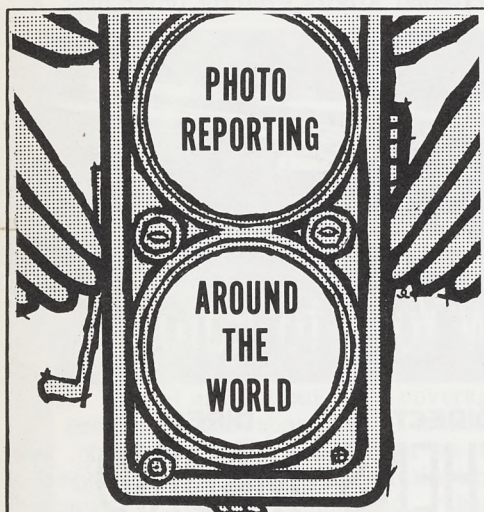
TWA
THE SUPERJET AIRLINE*

Gordon Gilmore
Vice-Pres.
Public Relations, Trans World Airlines

*TWA THE SUPERJET AIRLINE is a service mark owned exclusively by Trans World Airlines, Inc.

**PRODUCERS
REFINERS
TRANSPORTERS
MARKETERS**

*A complete line of
highest quality petroleum
products for the Motorist,
for Industry,
for Farm and Home.*



with

WIDE WORLD PHOTOS INC.

by photographers, reporters
and wire transmissions

— Offices in every major city and country —

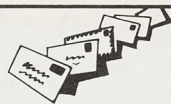
**STOCK
PHOTOS FOR
EVERY NEED**

Official
Photographers
for O.P.C.

HEADQUARTERS:
The Associated Press Building
50 Rockefeller Plaza
New York 20, N. Y.
Plaza 7-1111

P. H. MILLER
Manager

LETTERS



Editor, Bulletin:

Your report of the outlawing of the word "junket" by the Foreign Press Association used another word which it is about time, I would suggest, should be declared taboo by the OPC — and that is "Britisher."

No one calls a citizen of France a Frencher, a German a Germaner, nor even an American an Americaner.

The correct word is Briton.

Jeffrey Blyth, London Daily Mail

PEOPLE AND PLACES (Cont'd f. p. 3)

....**Lin Roothoff** for 2 weeks to Wash. and Miami on mag assignments....**Early Bishop**, PAO with U.S. Embassy in La Paz, Bolivia, left with Mrs. Bishop in May for home leave, jetting thru Europe before hitting NY, Wash. and Tex.... Lucky number: It's the 7th for **Columbia Rossi** —grandchild, that is. This time, Christopher....**John Strohm** writes about Bob Garst, corn farmer that Khrushchev stopped off to see, in June Reader's Digest....**Patricia Hartwell** to Rome, Paris, London, Copenhagen and Oslo for June Unicef meetings....**Jack Harrison Pollack** in Europe on several mag assignments....**Geraldine Fitch** has up-coming article with pix in The Rotarian mag on Taiwan dams & power-plants, and editorial in SatevePost soon....**Lloyd McK. Garrison** who recently resigned as News & Operations Mgr of Radio Press Internat'l, marries Sarah Crocker of Groton, Mass. June 18. They'll fly to W.Africa after for 2-months of free lance reporting....**Joe Dine** has resigned from Ted Bates & Co., Inc. to become Eastern Mgr. of the Pat McDermott Co., Inc., Los Angeles pr agency....**William Laurence**, NYTimes science ed and official historian of U.S. atomic bomb project, set as tech. advisor on David L. Wolper's "Race for Survival", hour-long telefilm doc....

OPC'er Interviews Trotsky's Assassin

Marion Bell Wilhelm has the lead article in the current issue of the Saturday Evening Post with what the Post Editors call "one of the major journalistic beats of recent years." The article is based upon a series of interviews with Leon Trotsky's assassin, Jacques Mornard, in a Mexican prison and constitutes the only account he has ever given to the press of the series of events which led to the death of Stalin's rival after Lenin's demise. Mornard gave the last interview just before he was released from prison last month and disappeared under escort into Czechoslovakia. Miss Wilhelm represents Newsweek, the Chicago Tribune, New York News, and the Christian Science Monitor in Mexico City.

TICKER (Continued from page 2)

country — Problem was how to get hold of one. They don't rent such things around here (can't even rent a typewriter). Well, I borrowed a fine outfit from a Metropole Hotel waiter and a black tie from old friend, Milan the bartender.

The reception was quite an affair, with finest foods and drinks galore... string orchestra helping the chitchat and digestion with sweet, soothing Viennese waltzes.

Another indication that the Yugoslavs, Red or otherwise, are throwing their sympathies westward was accented by fact that only guests without the "cravat noir" were the Russian corrs of Tass and Pravda. Surprising that they came to this bourgeois affair at all...

On May 25, Marshall Tito's 69th birthday, there was a spectacular open-air performance — mass gymnastics, foot races, ballet, fireworks. At the Belgrade "stadion", packed to its full capacity of 55,000, were Tito and his attractive wife — and our Russian corr comrades who were obviously impressed with the colorful spectacle but kept a shut face throughout. When I asked my Tass pal how he liked it, he pooh-poohed the whole thing as just another propaganda stunt by a nobody who thinks he's somebody (meaning Tito). Look who's talking, I said to the UPI stringer next to me. The Yugoslavs are used to these digs, he said, but they never worry about them. And they don't. They're an independent lot and will go their own way — westward, we hope.

WASHINGTON. from JESSIE STEARNS

Sarah McClendon, news corr for daily papers in Tex and NewEng was elected Pres of American Newspaper Women's Club here May 23.

Lowell Mellett, former Wash newsman, who died here Apr 6, willed an estimated \$37,500 to the American Newspaper Guild. The bequest was in the form of shares of stock in the Scripps-Howard Investment Co.

Mr. Mellett was widely known as editor and columnist and at one time was top asst to Pres Franklin D. Roosevelt.

Pres Eisenhower will meet briefly with the chief exec of Okinawa and other Ryukyu Islands during his visit to Tokyo June 19-23, with a side trip to Korea June 22.

Sigma Delta Chi, professional journalism fraternity, recently presented its top awards and received a new set of suggested categories for honoring newsmen in the future.

The nat'l fraternity presented 15 awards to newspapers, radio & TV stations and individual newsmen.

(Continued on page 7)

TICKER (Cont'd from page 2)

John Pickering, Asst. Dir. of USIA for the Far East, was senior advisor to Sec. of State Herter at SEATO meetings held here early this month.

Sec. Gen. of SEATO Pote Sarisin of Thailand; For. Min. Thanat Khoman of Thailand; For. Min. Manzur Qadir of Pakistan; and Felix Berto Serrano, For. Min. of the Philippines, were guest speakers at National Press Club luncheon Fri. June 3.

Wm. A. Ulman, Pres., Institute of World Travel, Inc., recently returned from extensive trip thru Western Europe, Greece, Turkey and Iran.

EVERY MCs DOWNHOLDERS

The Fourth annual get-together of the Downhold Club, New York Chapter, was held at the OPC on Friday evening, June 3, and attracted more than 150 persons.

The Downholders, a proud and unbowed band of former and present UPI staffers, forgather each year to reminisce about the good (or bad) old days and brag about their deeds of derring-do in competing against "the opposition."

This year the club also formally embraced into membership former INS'ers, all having had the necessary downholding experience.

Toastmaster *Les Avery* presented the coveted Downhold Club award, a silver paper clip, to UPI vice president and editor Earl J. Johnson and UPI's Pulitzer prize-winning photographer Andy Lopez.

CARACAS OPC BRANCH TO ENTERTAIN NEWSMEN

Sixteen U.S. newsmen will be entertained this week in Venezuela by the Caracas branch of the Overseas Press Club. The group is spending a two week seminar in the country to study Venezuelan history, journalism and culture.

The seminar will feature a press conference and luncheon with President Romulo Betancourt and a U.S. embassy reception.

Attending are *William Mapel*, retired president, Publishers Association of New York; *Herbert Brucker*, editor, *Hartford Courant*; *Jameson Campaigne*, editorial director, *Indianapolis Star*; *George Carmack*, editor, *Houston Press*; *George Daniels*, senior editor, *Time*; *Charles H. Hamilton*, managing editor, *Richmond News Leader*; *Alan Hathway*, managing editor, *Newsday*; *John McMillan*, asst. managing editor, *Miami Herald*; *Oscar E. Naumann*, chief, Washington bureau, *New York Journal of Commerce*; *Philip Newsom*, foreign editor, *United Press International*; *Templeton Peck*,

IKE (Continued from page 1)

CORRESPONDENTS: Marvin Arrow-smith, AP; Jules Billard, *Nat'l Geographic*; Russell Brines, *Copley News Service*; Laurence Burd, *Chicago Trib*; Robert Considine, *Hearst Newspapers*; Robert Donovan, *NY Herald Trib*; Richard Dudman, *St. Louis Post-Dispatch*; John Edwards, ABC; Paul Garvey, *USIA*; Robert Goralski, *Voice of America*; Gerald Griffin, *Baltimore Sun*; Robert Harrison, *San Bernadino Sun*; *Maxine Harrison*, *El Diario of Nuevo la Rado*; William Henry, *Los Angeles Times*; Stewart Hensley, UPI; Carleton Kent, *Chicago Sun-Times*; Peter Lisagor, *Chicago Daily News*; Charles Mohr, *Time*; *Igor Oganesoff*, *Wall St. Journal*; Mike O'Neill, *NY Daily News*; Bruce Palmer, KWTB, Oklahoma City; *Robert Pierpont*, CBS; Dan Rather, *Corinthian Broadcasting*; Frank Reynolds, WBBM-TV Chicago; Charles Roberts, *Newsweek*; Richard Robertson, *Darien (Conn) Review*; *Harrison Salisbury*, *NY Times*; John Scali, AP; Raymond Scherer, NBC; William Sheehan, *News Assoc*; Elaine Shepard, *Prentice-Hall*; Merriman Smith, UPI; John Sutherland, *USN&WR*; Mason Taylor, *Gannett Newspapers*; Warren Unna, *Wash. Post*; Don Wilson, *Life*; and Walter Winchell, *NY Mirror*.

From England: Ian Ball, *London Daily Telegram*; Raymond Champion, *London Daily Mail*; John Hefferman, *Reuters*; and Rene MacCall, *London Daily Express*. From France: Jean LaGrange, *AFP*. And from Japan: Minoru Mori, *Mainichi Newspapers*.

PHOTOGRAPHERS: Henry Burroughs, AP; Frank Cancellare, UPI; Frank Hurley, *NY Daily News*; Maurice Johnson, UPI; Wayne Miller, *Nat'l Geographic*; Thomas O'Halloran, *USN&WR*; Oliver Pfeiffer, *USIA*; Robert Ticken, AP; Hans von Nolde, AP; Henry Walker, *Life*.

CAMERAMEN & technicians: Murray Albey, *TeleNews*; Joseph Gancie, *American Cable & Radio*; Edward Grunberg, RCA; Bruce Hortel, CBS; *William Jordan*, *Fox Movietone*; Bradford Kress, NBC; John Langenegger, NBC; Harold Lion, *TeleNews*; Jack Painter, *USIA*; Edmund Reek, Jr., *USIA*; Cleveland Ryan, (lighting technician); and Raymond Ziesse, *Fox-Movietone*.

Transportation cost alone for each correspondent is estimated at \$3,500.

editorial page director, *San Francisco Chronicle*; Raymond Price, editorial writer, *New York Herald-Tribune*; Russell H. Reeves, asst. managing editor, *Cleveland Plain Dealer*; Mort Stern, editorial page editor, *Denver Post*; Roger S. Swanson, Latin American editor, *Kansas City Star*, and George Young, vice pres-and secretary, *Field Enterprises*, Chicago.

Calumet & Hecla, Inc.

has three principal operating divisions: Primary Products—copper and uranium; Metal Products—copper and alloy tubing; Forest Products—lumber and wood products. A pioneer in the U.S. copper industry, Calumet & Hecla's principal activity today is its Wolverine Tube Division, leader in production of copper and alloy tubing for refrigeration, heat exchangers, chemical processing and other industrial applications.

Helping tell the story of Calumet & Hecla, Inc., and other leaders in American industry is the business of

Burson-Marsteller associates, inc.

New York • Chicago • Pittsburgh • Houston
PUBLIC RELATIONS



**JULIEN
BRYAN**

Proudly announces a new 27 minute color film entitled

SOUTH AMERICA

The first complete and overall study of South America in years. \$250 sales price to public schools, libraries and universities. Fourth in a series of: JAPAN, RUSSIA, MIDDLE EAST.

Telephone OXford 7-6820

Write to:

INTERNATIONAL FILM FOUNDATION
1 East 42nd Street, New York 17, N.Y.

PAN AM JETS TAKE YOU DIRECT TO FAR MORE FAR AWAY PLACES THAN ANY OTHER AIRLINE



And the world's largest fleet of over-ocean Jets is at your service.

The amazing speed of Pan Am Jets brings the farthest corners of the world closer than ever . . . saving you valuable hours every time you travel.

Pan Am's huge international Jet Clipper* fleet offers the most widespread network of Jet routes in the world . . . taking you to 43 major overseas cities.

Choose either first-class or low-fare accommodations on every Jet Clipper flight.

Call your Travel Agent or Pan Am for reservations on Jet Clippers, offering service direct to Europe, South America, Nassau, Bermuda, the Caribbean, Hawaii, Alaska, the South Pacific, the Orient and 'round the world.

*Trade-Mark, Reg. U. S. Pat. Off.



**WORLD'S
MOST EXPERIENCED
AIRLINE**

FIRST ON THE ATLANTIC . . . FIRST ON THE PACIFIC . . . FIRST IN LATIN AMERICA . . . FIRST 'ROUND THE WORLD